

Our Mission

To provide high quality outsourced
“Virtual Engagement Key Account
Teams” and Business Development
Solutions to Life Science Biotech
and Pharma companies in the most
cost effective way

Our Belief

With industry knowledge we work as a strategic partner to deliver high quality “virtual engagements” with Health Care Professionals at all levels, sectors and locations.

Working hand in hand with clients to help grow their business and deliver real sales outcomes.

How we help

Our team of experienced pharma and biotech professionals specialise in “virtual engagement” and business development solutions.

All our key account team are ABPI qualified and ready to represent your company and brands.

We offer a bespoke cost effective sales solution utilising “virtual engagement” – e-detailing platforms and brand specific microsites.

This opens up new geographical areas, increased access, on line training opportunities and new kinds of “on demand” interactions and customer services.

What we do

- Remote Detailing
- One to One Communication
- One to Group Communication
- On Demand Channels
- Brand Microsites
- Business Development Research
- Conference Follow Up
- Webinar Attendee Follow Up
- Appointment Setting
- Online training
- Meeting Set Up

Market Sectors

We work with Pharmaceutical, Biotech, Life Science and Med Device companies from multinationals to start ups.

Geographic Scope

Primary: UK and Ireland
Secondary: EU/US

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