

Our Mission

To serve the needs of organisations of all sizes by commercialising their innovative products/services to make a real difference in healthcare.

Our Belief

Through a strong network of private and public contacts BG Healthcare has built up a unique understanding of how companies can approach the NHS with new ideas, products or services.

How we help

Dr Bryan Griffiths is a business consultant with international experience in healthcare and medical devices including strategy, clinical research and innovation, business development, project management, software and App development and customer service. Utilising this experience BG Healthcare is able to support those looking to engage in the healthcare market by with consultancy services tailored to the needs of the organisation.

What we do

- **Clinical Engagement** – assistance to enhance this vital component of your healthcare business.
- **Evidence Base** – Bryan works with clients to better understand and present their case for the introduction and adoption of new products/services in healthcare.
- **Supporting Start-ups** – through business strategy and business model planning etc.
- **Identification** – potential engagement programmes in the NHS and new markets.
- **Market Research** – to assist companies in developing products and services.
- **Provision of Guides** – ‘Guide to the NHS’ (systems and structures) and ‘The Guide to Digital Healthcare’.

Geographic Scope

Primary : UK & Ireland

Secondary : EU/Global

Team

Dr Bryan Griffiths, Managing Director
RPh Apoorva Tiloda, Market Research Assistant

Specialists/Partners

Ashley Price, Associate Partner
Maureen Chadwick, Clinical Specialist
Mary Fisher-Morris, Clinical Specialist
Dr Steve Ward, Medical Advisor

Contact

Dr Bryan Griffiths
bryan@bryangriffiths.com
Tel: +44 (0)7974 145186
@brygriffiths